



# COROLLA LABEL

**description** Laid papers made with E.C.F. pulp. Wet-strength treatment suitable for labelling applications. Available in Premium White, Ivory and Beige colours.

**range** size 72x101 grain LG substance 80

**technical features**  
ref. standard/instrument  
unit of measure

substance	VSA	opacity	cobb 60	W.B.R.	Dry tensile strength	
ISO 536	ISO 534	ISO 2471	ISO 535	ISO 3781	ISO 1924	
g/m <sup>2</sup>	cm <sup>3</sup> /g	%	g/m <sup>2</sup>	%	long±10%	cross±10%
80 ± 3%	1,3	89 ± 2	22 ± 3	≥ 13	5,2	3,2

Brightness - ISO 2470 (R457) - 105% ± 2  
Relative Humidity 50% ± 5 ref. TAPPI 502-98

**treatment**



**ecological features**



The mark of responsible forestry

ELEMENTAL  
CHLORINE  
**FREE**  
GUARANTEED



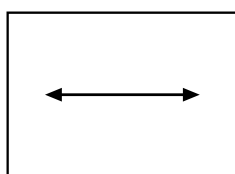
**notes** The product is completely biodegradable. Special runs available upon request.

The Company reserves the right to modify the technological features of the product in relation to market requirements.

Corolla Label is an uncoated laid paper which has been specially developed for the labels sector. For labelling, always observe the correct indications as regards grain direction. It must be parallel to the base of the bottle (see drawings).

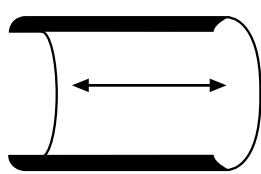
applications

Form of the label

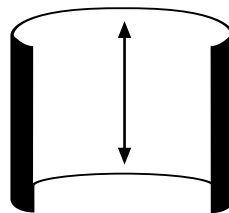


wrap-around label

Rolling after wetting the back of the label.



correct grain direction



wrong grain direction

Can be used without problems with the main printing systems: letterpress, offset, blind embossing, hot foil stamping, thermography, screen printing and bronzing. The macro-porous surface requires the use of oxidative drying inks.

printing suggestions

The varnishing coated with an offset machine is almost fully absorbed and therefore does not improve gloss or protection. Good results with major processing operations such as: cutting, die-cutting and glueing.

converting suggestions