



SPLENDORLUX LABEL

description High gloss one side Cast Coated papers made with E.C.F. pulp. Wet-strength treatment suitable for labelling applications. Available in Premium White colour. Substance 80 g is also available in one embossed version with “Fiandra” pattern.

range size grain substance
72x102 LG 80 90

technical features
standard/instrument
unit of measure

substance	VSA	opacity	cobb 60*	W.B.R.	breaking length	
ISO 536	ISO 534	ISO 2471	ISO 535	ISO 3781	ISO 1924	
g/m ²	cm ³ /g	%	g/m ²	%	m	
					long±10%	cross±10%
80 ± 3%	1,10	89 ± 2	18 ± 2	≥ 20	6000	3200
90 ± 3%	1,10	90 ± 2	18 ± 2	≥ 20	6000	3200

Whiteness - ISO 2470 (R457) - 94% ± 2
Gloss - T480 - 90% ± 3
Relative Humidity 50% ± 5
*Wire side

treatment



ecological features



ELEMENTAL
CHLORINE
FREE
GUARANTEED



notes

The product is completely biodegradable.
Special runs available upon request.

The Company reserves the right to modify the technological features of the product in relation to market requirements.

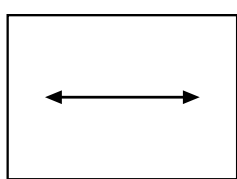


Splendorlux Label has been specially developed for the labels sector. The particular wet-strength treatment makes this paper ideal for a wide variety of applications in bottling when returnable/recyclable bottles are used.

applications

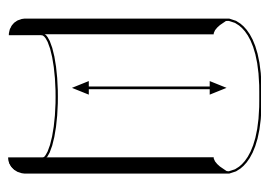
For labelling, always observe the correct indications as regards grain direction. It must be parallel to the base of the bottle (see drawings).

Form of the label

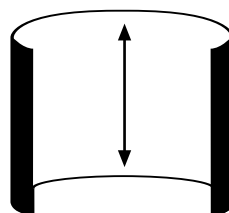


wrap-around label

Rolling after wetting the back of the label.



correct grain direction



wrong grain direction

The like mirror-finish surface of Splendorlux Label ensures particularly bright printing results with excellent contrast, detail and color saturation. Can be used without problems with the main printing systems: letterpress, offset, blind embossing, hot foil stamping, thermography, screen printing and bronzing. The macro-porous surface requires the use of oxidative drying inks; also control the fountain solution in terms of both pH and conductivity and/or additives to keep emulsions to minimal levels. For better setting and dry control, we advise against excessive ink loads and recommends the use of anti-setoff spray powder and ink drying additives if necessary. For recto/verso printing, it is advisable to print the uncoated side first.

printing
suggestions

Splendorlux Label ensures excellent results in conventional or UV varnishing. Excellent results are also achieved with plastic lamination.

There are no particular problems for all converting operations.

converting
suggestions