

FEDRIGONI – COMPANY PROFILE

History

The tradition of the Fedrigoni family in the paper industry dates back to 1717, when a Paper Mill based near Trento was taken over. Following a lengthy experience in the paper industry, another member of the Fedrigoni family founded the Verona Mill in 1888. Despite the turbulence of the two world wars it was expanded by descendants over the 20th century, with the further purchasing of the Varone Paper Mill in 1938 and the foundation of the Arco Mill in 1963.

The group developed into the self-adhesive market with the set up of Arconvert in 1989 and the purchase of Manter (Spain) in 1993. In 2002 Fedrigoni merged with Fabriano Paper Mills, an historical and prestigious Italian brand, becoming one of five European premier groups for production and distribution of special papers.

With 1900 employees, the global group consolidated turnover is of 625 million Euros (2007). Investments consist in approx. 36 million Euros.

Production and business areas

The commitment of Fedrigoni papers mills is to produce, distribute and promote an integrated range of special and quality products. The total capacity of the 11 paper machines of the group is more than 425,000 tonnes per year.

The wide range of thousands items is spread in different applications and fields, such as graphic arts, publishing and bookbinding, luxury packaging, digital and traditional printing, office and technical-industrial uses, drawing, fine arts, self-adhesive and release papers.

Digital Printing

Digital Printing requirements have been particularly focused onto, and at the present Fedrigoni supplies this hi-tech market with two different ranges dedicated to the most common technologies: a swatch book of papers for XEROGRAPHIC printing with its requirements for controlled relative humidity and another for HP INDIGO technology with certification of all articles in accordance with the strictest parameters defined by the manufacturer.

The available sizes for all these papers include the formats customarily required by various technologies: A4 - A3 - A3plus - SRA3 for Xerographic technology. 32x46.4 cm and short grain for HP INDIGO.

The range of products on offer allows digital printers to produce projects rapidly - from simple headed paper to prestigious works.

Promotion

Printers, publishers and paper-converters are of course the core of the focus of the daily promotion activities at Fedrigoni, but also creative people like designers, advertising agencies and last but not least the final customer of a print job. A network of Promoters takes care daily of these customers, bringing paper-samples, visual-books and advice on printing projects. This allows Fedrigoni to be always at the forefront of the project culture.

International Contest

Fedrigoni promotes its **Top Application Award**, a special competition dedicated to everyone specifying and using Fedrigoni papers in prestigious graphic projects. By now Top Applications Award, among the international competitions dedicated to the graphics sector, has a very precise identity: it is the only one which rewards the entire production chain involved in the creative and implementation process. So that Printers, Publishers, Advertising Agencies, End Users are all together in the chain of quality print. See more on www.paperideas.it.

World distribution

The distribution organization, backed by two Logistics Centres operating around the clock, comprises 11 Subsidiaries equipped with warehouses in Italy and 8 distribution centres in Europe. One office has been established in Hong Kong in order to work closely with its partners over different Asia regions. Agents and distributors sell Fedrigoni papers in more than 80 countries worldwide.

Environment

Environmental awareness is one of the values inspiring all the operations of the Fedrigoni Group. Close attention is paid to controlling and reducing emissions (water & air) and power consumption, in order to produce high-quality papers with sustainable processes and responsible environmental and community consideration stated by the Certified Management System.

The 6th Environmental and Safety Report related to 2007 states in details the policy of the company and the technologies available for the protection of the workplace and the environment.

Research and development is focused conceiving innovative products that take care of the environmental standards, so that brands could award ecological certifications i.e. FSC (Forest Stewardship Council) or European Ecolabel. Nowadays more than 65% of the total output is FSC certified, while the aim is to reach the global production.